



EDMONDS COLLEGE FOUNDATION

Board of Directors Meeting
Tuesday, January 9, 2024 - 4:30 - 6:00 PM

Attendees:

Nicole Galipeau, Steve Carter, Steve Pennington, Brian Donaldson, Bob Terwilliger, Mike Meeks, Jeff King, Linda Krese, Libby Lewis, Sherri Anderson

Absent:

Doug Fair, Abraham Mathew, Maria Montalvo, Jennifer Myers, Whitney Rivera

Guests:

Dr. Singh, Carey Shroyer, Kim Waller, Doug Evans, Rachel Hsu, Charles "Chuck" Muller

Staff: Tom Bull, Elaine Hall, Ciela Valle-Olguin, Ryan Davis, Sasha Rubashka

Meeting called to order at 4:32 p.m.

Mission Moment 4:32pm - EC Flyers Club

- Kim Waller grew up in the area and was always excited about aviation or space-related activities happening here, fast forward now to Edmonds College, where she is part of the EC Flyers Club and there is an exciting new innovation called Recreational Drones.
- EC Flyers Club:
 - Started September 2022 focused on aviation, aerospace, and drone technology.
 - They have completed a lot of accomplishments such as 10 TRUST certifications through FAA.
 - They maxed out the funds through CSLE: \$750.
 - They were awarded \$3,000 from the Edmonds College Foundation and acquired a \$1,000 drone.
 - They did a Valentine's Day Drone Day Celebration called "Love is in the Air" where they practiced flying drones.
 - Flew drones at Westgate Elementary School for STEM night.
 - Organized flights on the Triton Baseball Field and in the Courtyard.
 - Took the EC Club to Seafair to see the Blue Angels fly.
 - Rachel Hsu - Impact Statement: Second year student and she wanted to thank the Foundation for giving the Flyers Club the grant. Without it, they wouldn't have been able to go to Seafair or buy their first drone. It was super exciting to see it in

- action. Lasting memories that she would take with her when she moves on to a different university
- Doug Evans - Impact Statement: Workforce Development Perspective
 - Reached out to Amazon and they were really excited about opening a drone club as they are trying to work on drone technology as well.
 - Kim connected us with someone that does 3-D modeling of towers and buildings that would help for safety.
 - This club also helps our students connect with our partners in the realm of STEM for different employment opportunities, and can endorse our club as well.
 - Got in touch with Tesla Drones LLC who have been very helpful with the drones.
 - The club has an opportunity for students to connect with these partnerships and connections.
 - The EC Flyers Club meets at 2:30-3:30 pm in Room 221 Hazel Miller Hall.
 - Currently the club is working on part 107 license.
 - Planning the second Love is In the Air event which will be held on February 14 in Mountlake Terrace Hall.
 - Planning a trip to the Museum of Flight.
 - The EC Flyers Club is very thankful to the Foundation for making a significant impact.

4:48 Approval of Board Meeting Minutes: Motion to approve by Bob Terwilliger, seconded and motion passed.

4:49PM Dr. Singh - Guest Carey Shroyer

- Having conversations for a while about creating something for AI.
- Carey Shroyer is the Dean of STEM and director of AI.
 - 3-4 months ago is when the conversation started.
 - AI delves into much more than STEM, it affects all areas, all careers.
 - AI is not the future of technology, it's the technology of today that's shaping our future.
 - AI and Data Science Basics:
 - Generative AI (analyze and create new content) vs Machine AI (analyzes data and machine learning)
 - Generative AI also mimics human behavior to process data faster and make connections
 - Data Science is in conjunction with AI, because we have so much data that can be fed into these systems to process and make new connections.
 - 80% of jobs will require AI skills (creating, critical thinking, using the AI computer resources to make better decisions (in any career).
 - Half of today's workforce will be automated by 2045, crucial for us to learn now because it's here now.

- 2023-24 Strategic Plan for AI is in place, and we are requesting your help to make the plan go faster.
- ECCAIDS: Fostering Success
 - Student Success & Retention
 - Employee Success & Retention
 - Institutional Success & Relevance
 - Community Connections
 - Innovation
- Students want to learn AI, but need the help getting started; what programs are out there; we need more and to do it faster.
- Dell and INTEL grant last year helped buy high-end computers to create an AI lab.
- ECCAIDS Funding Needs Campaign
 - \$175,000 equipment
 - \$225,000 scholarship
 - \$100,000 community outreach
- Ways to Support:
 - Individual donations
 - Corporate sponsorships
 - Alumni engagement
 - Community events
- New conversations for new donors; this is new and we all can be impacted by AI, and has a story to bring to new donors.
- This will be taken back to the development committee to summarize into a 5-minute story for our donor contacts.

5:24PM ED Report - Tom Bull

- Thank you to Elaine for all her years of work and commitment to the Foundation
- Elaine: 8.5 years it's been a journey, huge learning opportunity, and it's bittersweet but so thankful for it.
- March 7 Board Social Scott's Bar & Grill 6pm; potential new board members, chance to celebrate and connect together, ramp-up for inspire, bring your donated wine for wine auction

5:28PM Board Ops Linda Krese

- We are cleaning up the bylaws, making the language better and formatting for consistency.
- Change 1: Delete language requiring committee chairs, vice chairs and members to be approved by the full board after appointment by the Chair of the Board.
- Change 2: Past chair of full board to serve 1 year to reduce commitment to 5 years instead of 6.
- Need to take a look at the policy manual to work with strat plan; expected for the next meeting.

5:33PM Motion to adopt the new bylaw changes: approved by Libby Lewis, seconded by Brian Donaldson. Motion passed.

5:35PM Program Committee - Nicole Galipeau

- Honorary committee member: Pat Vi
- Talked to us about some improvements on scholarship rubric, more holistic approaches to make it more equitable and inclusive for our students.
- Discussed possibly eliminating the grading component of the scholarship rubric.
- When you apply, you have to have a minimum GPA already, we're discussing in terms of our general scholarships.
- Pat Vi: Grades are not objective; very subjective.
 - It is very difficult to remove personal bias when seeing student names, and GPAs.
 - A grade that's in front of a student doesn't speak to a student's potential.
- We are looking at the data still and seeing the impact of it.
- We are looking at the financial rubric as well.
- Annual Scholarships cycle: January 26-March 23
- Tom and Nicole Roadshow happening to talk about scholarships and impactful programming.
- Complete the Dream: \$6,000 this quarter
- New Cycle starting on February 5-26
- \$20,000 for impactful programs; we are already getting emails asking when program grants are happening.
- We are looking at recruiting more people to the program committee.
- Scholarship reviewing will be just after INSPIRE so mark your calendars.

5:46PM Development Committee - Brian Donaldson

- Raised \$520,000 so far from different donors and organizations.
- Looking at the 10 year cycle and what it really looks like as we go up and down.
- 11/15 board members so far have completed their leadership gifts; good to get those before the fiscal year ends.
- Development Training: Creating a culture of philanthropy with training, working with Tom N. to find out what works for training.

5:49PM INSPIRE Committee - Sherri Anderson

- Top Tier Sponsors secured:: Fortive, Boeing, Associated Students, Law Offices of Sherri Anderson.
- Tom Bull and Tom Peterson are working to confirm the rest of the sponsors.
- We are looking for ideas on new sponsors; 95% confident we'll be in good shape to put the event on.
- Live Auction: have all the items in place; just looking for chefs, and plane tickets.
- Online Auction:
 - Wine Auction and Student Showcase Auction idea
- Save the Dates in the boxes this week
- Invitations simplified; First week of february

5:58PM Finance Committee - Jeff King and Ryan Davis

- Updated financials and have first quarter results.
- Mostly talked about RFT progress, final list of candidates ready, first draft created, mostly March for the investment manager; happy to answer more questions.

- How are we doing: end of December for internal; I felt really good about it. We are overall right on, over budget and nothing under budget.
- Budget performance: right in-line with budgets from last year

Adjourned 6:04PM